

LAIRD CULTURE + CAPABILITY PRESENTS THE

AS SHE SPEAKS

Forum for Women in Leadership



There is no question that our professional lives are changing. The rise of the feminine is now entering the masculine domains of leadership and business and we are experiencing unprecedented uncertainty, change and difficulty as a cultural norm. As women, we are being asked to speak up and challenge the old paradigms.

AS SHE SPEAKS is a dynamic one-day forum skilling and empowering participants to respond with courage and authenticity in any situation. Whether it's to an audience of one or one thousand, you will learn to think on your feet and connect with confidence, authority and heart..



You will learn:

- Techniques to be able to stand fearlessly in front of any audience
- How to manage the inner judge, critic and censor
- Skills and tools that will anchor you in the moment and allow you to make eye contact, project and relax into your authentic voice
- Techniques to pull you out of performance anxiety
- How to command the space and be an impressive presence
- How to embody authenticity, charisma, humour and gravitas

Testimonials

“ You understood what I needed, you helped me with my confidence using physical techniques which were really useful; I'm lucky I found you.”

R.S: Director | Price Waterhouse Coopers

“ Thank you for the sessions and the reminders, I especially liked the 'crown on my head' and the 'sword in hand.'”

A.B: Partner | Boston Consulting Group

“ I particularly liked the work on stature... This really helped me soon after the course in dealing with some intimidating witnesses in a matter. I was able to adopt it and take control of the meeting.”

Shawanah Tasneem | Crown Prosecutor, Canberra

“ I found the coaching on voice, body language, and eye contact amazing...”

Anna Liebel | Telstra, Manager I.T Solutions

“ I engaged Richard to assist me with voice projection. Richard gave me practical tools to use when stepping out of the 'comfort zone', which are absolutely essential for anyone seeking to influence and persuade. Little did I know that Richard's techniques would teach me something about myself that no advocacy or legal training had before.”

Nicola Collingwood | Victorian Barrister, Dever's List

“ Mary is sincere, generous and an absolute expert in what she does. As is Richard, who is witty, passionate and refreshingly honest. Together they are a vibrant duo that captures and holds the attention of their audience. The content they deliver is practical and relevant – it's not often you leave a workshop feeling like you have a catalogue of best practices and tips you can draw from and begin using immediately. You absolutely do when you've finished a session with Mary and Richard”

Katie Sunter | Learning & Development, K & L Gates LLP



Facilitators

Mary Ferguson



Mary has been inspiring professional women as an executive coach, keynote speaker and facilitator of positive leadership change for more than a decade. Prior to consulting, she held senior level leadership roles in Australia and North America. Mary's work is based on evidence-based research into leadership, positive psychology and sociological change. Her clients learn to achieve, lead and live with more consciousness, courage, agility and heart.

lairdconsulting.com.au



Richard Lawton

Richard is a master voice coach, former theatre director and author of RAISE YOUR VOICE, a book about speaking up and claiming your power. Richard is an example of the masculine working to support the feminine to flourish and excel. Many of his executive clients are professional women stepping up, speaking out and confidently claiming personal power. He has worked with the Sydney Theatre Co, N.I.D.A., Sydney and Monash Universities.

richardlawton.com.au

Questions and bookings to mary@lairdconsulting.com.au
or call Mary on 0428 934 597.

Laird Culture + Capability has been specialising in assisting women to find their authentic professional and personal voice since 2007. Contact Mary 0428 934 597 or Richard 0401 555 498

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